



Collection Guide



OUR STORY

“THE MOMENT YOU DOUBT WHETHER YOU CAN FLY, YOU CEASE FOR EVER TO BE ABLE TO ACHIEVE IT” - PETER PAN - J.M BARRIE

We are a British, family-owned watch brand with one clear mission, helping dreams take flight.

With over 25 years in the aviation industry, aviation has shaped our lives, opening the world to us, introducing us to incredible cultures, and giving us experiences we'll never forget. You could say it allowed us to spread our wings.

When we launched The Flyer Watch Company, our goal wasn't just to create timepieces; it was to build a community. Yes, we want to sell a watch, but more than that, we want our customers to see the real difference their purchase makes. Every watch they buy helps turn someone's aviation dream into reality.

Think back. How many of us, as children, teenagers, or young adults, looked up at a plane taking off, watched a pilot walking through an airport, or saw an inspiring documentary and thought, “One day, that will be me”? For many, that dream never fades. It just gets buried by the realities of life, often because of the cost of flight training.

At The Flyer Watch Company, we want to change that. Through our charitable work with our partners, we help aspiring aviators take their first steps into the skies and begin a journey that could change their lives forever.

And we want our customers to be part of the journey and follow the progress of the people they have helped support and share in the moment their dream takes off.

There are many aviation-inspired watch brands out there, but what makes The Flyer Watch Company different is our commitment to giving back, helping someone else experience just how far a dream can take them.



AvGeek®

LIFE IS LOOKING UP

The AvGeek® range is engineered for precision and reliability, featuring robust stainless-steel cases, sapphire-coated glass for enhanced scratch resistance, and high-accuracy Miyota quartz movements. Designed for pilots, aviation enthusiasts, and anyone who appreciates quality timepieces, each watch blends aviation-inspired detailing with 100m water resistance, making it perfect for the cockpit, the office, or everyday adventures.



AvGeek® Red
FW-AVG-25-RD



AvGeek® Navy
FW-AVG-25-RD



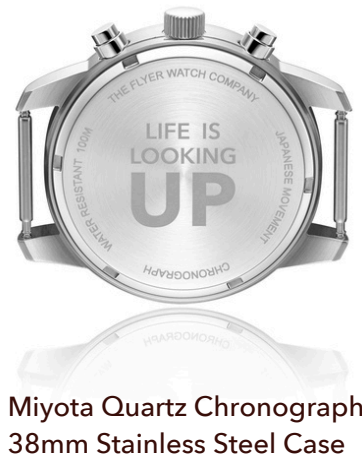
AvGeek® Green
FW-AVG-25-RD



AvGeek® Black
FW-AVG-25-RD



AvGeek® Mint
FW-AVG-25-RD



- Miyota Quartz Chronograph
- 38mm Stainless Steel Case
- 100 Metres Water Resistance
- Sapphire Coated Crystal Glass
- Super luminous markers
- Durable Ribbed Nylon strap



ALTITUDE AUTOMATIC

HELPING DREAMS TAKE FLIGHT

First launched in 2023, the quartz Altitude quickly became one of our most loved timepieces. Bowled over by the response, we knew it deserved an upgrade. Powered by the reliable Miyota automatic movement, this watch combines exceptional precision with the beauty of a self-winding mechanism. Built with a robust stainless-steel case, sapphire glass, and 100m water resistance, the Altitude Automatic is designed for pilots, aviation enthusiasts, and anyone who appreciates the craftsmanship of a true automatic watch.



ALTITUDE BLACK

FW-ALT-25-BK



ALTITUDE GREEN

FW-ALT-25-GR



ALTITUDE NAVY

FW-ALT-25-BL



- Miyota Automatic Movement
- 40mm Case Size
- 20mm Band Width
- Water Resistant to 100M
- Sapphire Crystal Glass
- Super luminous markers
- Genuine leather strap



ARCHIVE

Since 2023, The Flyer Watch Company has released a range of unique timepieces that celebrate our passion for aviation. From our early designs to limited-edition collaborations and special colourways, each model tells a story — inspired by the skies, crafted with precision, and worn with pride by aviators and enthusiasts worldwide. These collections have paved the way for the innovative watches we create today, blending timeless style with our commitment to quality and aviation heritage.



HORIZON

FW-HZN-24



ZULU

FW-ZUL-23



GREENWICH

FW-GRN-24



COMMAND

FW-CMD-23



AEROBILITY

FW-AER-24



WE ARE PROUD TO SUPPORT HELPING DREAMS TAKE FLIGHT

We believe that every purchase should help dreams take flight. That's why we proudly support The Air League, Aerobility and Helping Dreams Take Flight, a charitable foundation dedicated to opening doors in aviation. From funding gliding and powered flying scholarships to providing accessible flying experiences for individuals with disabilities, we give aspiring aviators the opportunity to soar. Every watch you buy contributes to these initiatives, turning your timepiece into more than just a watch — it's a part of someone's journey into the skies.



LEARN MORE AT
[HELPINGDREAMSTAKEFLIGHT.COM](https://helpingdreamstakeflight.com)
OR FOLLOW THEIR JOURNEY ON
SOCIAL MEDIA



WARRANTY

Every watch from The Flyer Watch Company comes with a two-year international warranty from the date of purchase by the customer, giving you complete peace of mind wherever you are in the world. Our warranty covers any manufacturing defects and ensures your timepiece is maintained to the highest standards. Built with precision and quality at the core, our watches are designed to perform — and our warranty reflects our confidence in every piece we create.

TRUSTPILOT

At The Flyer Watch Company, customer satisfaction is at the heart of everything we do — and our reviews speak for themselves. With a high rating on Trustpilot, our customers consistently praise the quality, precision, and design of our timepieces, as well as our friendly, personal service. From first-time buyers to returning collectors, every review reflects the pride we take in every watch and the community we're building together.

PARTNERS





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